

Michigan Meetings and Events Network's

"Taste of Michigan" Recipe Contest

In cooperation with Catersource Magazine Recipe Contest

OFFICIAL•RULES

Contest Period: Contest begins at 5:00PM on September 29, 2009 and ends at 8:30 p.m. on September 29, 2009. Food may be prepared off-site or on site, but must have a sample on the center sampling table by 5:30PM.

All members of our Partner Orgnaization, NACE, ISES, ABC, MAFE, AMA, MF&B MPBA will receive voting cards in their meeting room prior to the General Session.

Judging: Led by Mike Roman's direction, Food samples will be presented in large serving dishes marked with numbers. These numbers will not be the same as booth numbers. Attendees are asked to take a small sample of each food item and vote by number and put into the voting box by 6:30PM.

Agreement to Official Rules: By participating, each entrant agrees to these Official Rules of Michigan Meetings and Event Network, LLC decisions, which are final in all matters related to this Contest.

How to enter: To enter the Contest, entrants must purchase a "Taste Of Michigan" booth at the Michigan Meetings and Event Network's "New Trends and Solutions Expo, evening networking social. Entrant must choose to participate in the contest and provide food sampling (small tasting portions) of recipe for up to 400 attendees.

After the initial tasting, food can be returned to booth and the rest served until gone to all attendees. All attendees will be given another voting card at each booth they visit to vote on the over-all look of the booth.

Participants must be a licensed Michigan Caterer Company Participants must follow all laws and regulations of the state and local Board Of Health. And all regulations set forth in the City of Plymouth See attached.

Permits: More information forth coming.

Recipe - Participants must create an original recipe that includes one or more ingredients that are made and sold in the State-Of-Michigan. Or enhance and change an old favorite by adding something from Michigan. List of these products are attached.

The recipe must be prepared on-site and served as part of a “Tasting” segment at the “Taste of Michigan” competition event.

Recipes will be submitted showing Michigan Products and will be printed in the events program book along with the company’s logo for an additional \$100. Recipe will be displayed at the booth .

All entries must be received email no later than September 15, 2009, to be included in the printed program. In the event of a dispute over the identity of an entrant or ownership of the submission, the entry will be disqualified.

Ownership: By entering the Contest, you represent and warrant to the Sponsor that: (i) the recipe you submit is wholly original and does not infringe upon or otherwise violate any right of any person, firm or entity; (ii) you have own all right, title and interest necessary to submit the recipe in the Contest in accordance with these Official Rules; (iii) no person other than you, nor any entity, has any right, title or interest in and to any part of the recipe; (iv) the recipe has not been previously published or submitted in any other contest or competitions and/or to any media, including, without limitation, any cookbooks, magazines, postcards or calendars; and (iv) you are not subject to any agreement or arrangement, including without limitation, that would interfere with your entering this Contest and granting all the rights granted hereunder or in any other required documentation. You irrevocably assign to the Michigan Meetings and Events Network, LLC and Catersource (“Assignee”) all right, title and interest (including copyrights) in and to the recipe submitted with your Entry which will become and remain the exclusive property of the Assignee, including any future rights associated with the recipe. Assignee, and their respective licensees and designees, shall have the right, with no obligation, to use, reproduce, modify, adapt, publish, create derivative works from, distribute, and display the recipe for use in menus in Loews Hotels and/or for any purpose (including without limitation for purposes of advertising, publicizing, and promoting the Contest or the Assignee), in any media whatsoever, now or hereafter known, throughout the universe in perpetuity, without compensation (monetary or otherwise) or notice to you.

Michigan Meetings and Events Network, LLC and Michigan Meetings and Events Network, LLC and Catersource and its agencies are not responsible for illegible, late, lost, damaged, misdirected, or incomplete entries or interrupted or unavailable network, server or other connections, miscommunications, failed telephone or computer hardware or software or telephone transmissions or technical failures, Internet Service Provider/network/web site accessibility or availability, garbled or jumbled transmissions or other errors of any kind, whether human, mechanical or electronic; including without

limitation the incomplete, incorrect or inaccurate capture of entry information. Michigan Meetings and Events Network, LLC and Michigan Meetings and Events Network, LLC and Catersource reserves the right, in its sole discretion, to disqualify any individual found tampering (or attempting to tamper) with the entry process or the Contest. Any attempt by an entrant to deliberately damage or undermine the legitimate operation of the Contest is in violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek remedies and damages from any such entrant to the fullest extent permitted by law, including criminal prosecution. In case of dispute as to identity of an emailed entrant, entry will be declared made by the authorized account subscriber of the e-mail account, who must comply with these Official Rules. All entries become the sole property of the Sponsor and will not be returned.

Prizes: Grand Prize : The Grand Prize winning entries will each receive a complimentary registration to the 2010 Michigan Meetings and Events Network, LLC and Catersource Conference in Las Vegas. Taxes on Prize are solely the responsibility of winner. Prize is non-transferable. No prize substitution, except by Michigan Meetings and Events Network, LLC Michigan Meetings and Events Network, LLC and Catersource for a prize of equal or greater value if due to prize unavailability. No cash equivalent/redemptions. Potential Grand Prize winners will be notified by mail and will be required to sign, have notarized, and return an unmodified Affidavit of Eligibility and Liability/Publicity release form within seven (7) days of issuance in order to receive the prize. If prize notification is returned as undeliverable, or any prize documentation is not submitted as required by Michigan Meetings and Events Network, LLC and Catersource, the prize will be forfeited. Approximate Retail Value (ARV): \$800. All travel-related expenses, including but not limited to, air fare, hotel, ground transportation, meals, gratuities and incidental hotel expenses, are the sole responsibility of the winner.

Release of Liability: By participating, you release Michigan Meetings and Events Network, LLC and Michigan Meetings and Events Network, LLC and Catersource and Sponsoring Entities and their respective subsidiaries, affiliates, partners, employees, directors, agents, advertising agencies, and all others associated with the development and execution of this Contest, from any and against any and all injury, loss or damage caused or claimed to be caused by your participation in the Contest and/or the acceptance, awarding, receipt, use and/or misuse of the prizes, and you agree that these entities are in no matter responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the promotion and/or the awarding of the prizes. Notwithstanding the foregoing, in the event that the preceding release is determined by a court of competent jurisdiction to be invalid or void for any reason, entrants agree that, by entering the Contest, (i) any and all disputes, claims, and causes of action arising out of or in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorney's fees; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any

and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

Additional Rules: Entrant agrees to hold harmless Michigan Meetings and Events Network, LLC and Catersource and Sponsoring Entities and their respective officers, directors, employees, divisions, affiliates, subsidiaries, advertising and promotional agencies, from any claim by any third party relating to any rights in any recipe. By participating in the Contest, entrant agrees to be bound by these Official Rules, including all eligibility requirements and all decisions of Michigan Meetings and Events Network, LLC and Catersource, which are final and binding in all matters relating to the Contest. Michigan Meetings and Events Network, LLC and Catersource is not responsible for: (i) lost, late, misdirected, postage due, damaged, garbled or illegible entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Michigan Meetings and Events Network, LLC and Catersource on account of technical problems or traffic congestion on the Internet or email or any combination thereof; (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Contest; or (iv) printing or other errors.

Michigan Meetings and Events Network, LLC and Catersource reserves the right to: (i) permanently disqualify from any Contest if Michigan Meetings and Events Network, LLC and Catersource believes that any person has intentionally violated these official rules; and (ii) suspend, modify or terminate the Contest if Michigan Meetings and Events Network, LLC and Catersource believes, in its sole discretion, that malfunction, error, disruption or damage is impairing or will impair the administration, security, fairness, integrity of the Contest. If the Contest is terminated before the end date, the judges will determine the winners from all eligible entries received as of the termination date if fairness justifies this action determined in Sponsor's sole discretion.

Michigan Meetings and Events Network, LLC and Catersource reserves the right to disqualify any unauthorized entries. Entering the Contest constitutes permission to use the entrant's recipe submitted as part of the entry process, and the name, voice, photo, and likeness of the entrant for advertising and publicity purposes, without further compensation.

Signature of Applicant: _____ Date: _____
Michigan Meetings and Events Network, LLC "New Trends and Solutions" Expo and
"Taste Of Michigan" Recipe Contest

2139 Cole Street
Birmingham, MI 48009 248 519-2331
Toll Free 866-295-7691 www.michiganmeetingsandeventsnetwork.com

Catersource Magazine, Conference &•Tradeshow
250 Marquette Avenue, Suite 550
Minneapolis, MN•55401
877.932.3632